

## INSIDER TRANSACTIONS

(TRL)	INSIDER TRANSACTIONS (2012)							INSIDER TRANSACTIONS (January 2013)												
					Announced Size			Net Transaction							Announced Size			Net Transaction		
	Ticker	Type	Party	Relationship	# of Shares (mn)	% of Total	# of Shares (mn)	Value (TRLmn)	% of Total	Type	Party	Relationship	# of Shares (mn)	% of Total	# of Shares (mn)	Value (TRLmn)	% of Total			
<b>Total Insider Transactions</b>								<b>-6,909.3</b>										<b>7.7</b>		
AEFES	Sale	Suleyman Vehbi Yazici	1.31% shareholder		0.0	-0.2	0.0%	Sale	Suleyman Vehbi Yazici	1.31% shareholder		0.0	-0.1	0.0%						
	Sale	Ibrahim Yazici	Indirect shareholder		0.0	-0.6	0.0%	Sale	Ozen Goksel & Family	BoD member		0.0	-0.1	0.0%						
AKBNK	Sale	Citibank	20% shareholder	306.0	7.6%	-404.0	-2,117.0	10.1%	Purchase	Akfen Insaat	Group company, 4.3% shareholder		2.3	20.2	1.5%					
AKFEN	Purchase	Akfen Insaat	Group company, 4.3% shareholder						Share Buyback	Akfen Holding	1.1% Treasury stock		0.1	0.5	0.0%					
	Share Buyback	Akfen Holding	1.1% Treasury stock	2.8	1.9%	1.4	12.5	1.0%	Purchase	Kazanci Holding	Controlling shareholder		1.6	7.1	0.3%					
AKGRT	Purchase	Sabanci Holding	31% shareholder before purchases						Purchase	Nemtas	Group company		0.7	0.8	0.1%					
	Purchase	Aegas	31% shareholder before purchases						Purchase	Serra Sabanci	Member of Sabanci Family		0.0	0.2	0.0%					
AKSEN	Purchase	Kazanci Holding	Controlling shareholder, 82% stake						Purchase	Sahap Sarier	Deputy General Manager		0.0	0.0	0.0%					
ALARK	Sale	Dalia Garib	BoD member, 15.8% shareholder						Sale	Jos Simons	BoD member and 0.03% shareholder		0.0	0.0	0.0%					
ANSGR	Purchase	Nemtas	Group company						Sale	Adana Cimento	9.5% shareholder	12.9	9.5%	-4.0	-32.1	2.9%				
BANVT	Sale	Vural Gorener	Founder, 24.83% shareholder						Purchase	Isil Dogan	Spouse of founding shareholder Aydin Dogan		13.1	8.6	0.5%					
BIMAS	Sale	A.El Khereiji	4.5% shareholder						Purchase	Alper Altik	Management		0.0	0.0	0.0%					
	Sale	Jos Simons	BoD member and 0.03% shareholder						Purchase	Adil Bey Holding	Controlling shareholder (52.7% stake) of Dogan Holding		3.0	1.9	0.2%					
CCOLA	Sale	Ozgorkey Holding	4.0% shareholder						Purchase	Eczacibasi Yatirim Holding	21.75% shareholder		8.4	17.0	1.5%					
CIMSA	Purchase	Serra Sabanci	Member of Sabanci Family						Purchase	Mustafa Sagnaklar	Deputy CEO, 0.007% shareholder		0.0	0.0	0.0%					
	Purchase	Sahap Sarier	Deputy General Manager						Purchase	Alp Doguoglu	BoD member		0.0	-0.1	0.0%					
DOAS	Sale	Adana Cimento	9.5% shareholder	12.9	9.5%	-4.0	-32.1	2.9%	Purchase	Tara Holding	Controlling shareholder, 49.1% stake		5.4	25.2	0.2%					
	Purchase	Dogus Holding	Controlling shareholder, 35.2% stake						Purchase	Alp Doguoglu	BoD member		13.1	8.6	0.5%					
DOHOL	Purchase	Suleyman Sozen	Dogus Holding BoD member						Purchase	Isil Dogan	Spouse of founding shareholder Aydin Dogan		0.0	0.0	0.0%					
	Purchase	Alper Altik	Management						Purchase	Adil Bey Holding	Controlling shareholder (52.7% stake) of Dogan Holding		0.0	0.0	0.0%					
DYHOL	Purchase	Adil Bey Holding	Controlling shareholder (52.7% stake) of Dogan Holding						Purchase	Eczacibasi Yatirim Holding	21.75% shareholder		3.0	1.9	0.2%					
ENKAI	Net Purchase	Mustafa Sagnaklar	Deputy CEO, 0.007% shareholder						Purchase	Tara Holding	Controlling shareholder, 49.1% stake		0.0	-0.1	0.0%					
	Sale	Alp Doguoglu	BoD member, 0.0013% shareholder						Purchase	Alp Doguoglu	BoD member		0.0	-0.1	0.0%					
EREGL	Purchase	Tara Holding	Controlling shareholder, 49.1% stake						Sale	ArcelorMittal	25% shareholder before transaction	134.3	6.2%	-134.3	-478.2	6.2%				
	Sale	Cengiz Kabatepe	Deputy General Manager						Sale	Cengiz Kabatepe	Deputy General Manager		0.0	0.0	0.0%					
FROTO	Sale								Sale											

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GUBRF	Purchase	Osman Balta	General Manager			0.0	0.0	0.0%								
HALKB	SPO	Privatisation Administration	Controlling shareholder, 75% stake	299.0	23.9%	-299.0	-4,514.9	23.9%								
ISCTR																
KILER	Purchase	Kiler Holding	Controlling shareholder, 38.6% stake			0.2	0.7	0.2%								
KRDMA	Net Purchase	Ahmet Zeki Yolbulan	BoD member			0.5	0.6	0.3%								
	Net Purchase	Murat Yolbulan	Son of BoD member			0.1	0.2	0.1%								
KRDMD	Net Sale	Murat Yolbulan	Son of BoD member			-0.1	-0.3	0.2%								
	Net Sale	Mutullah Yolbulan	Chairman			-0.2	-0.4	0.2%								
KRDMD	Net Purchase	Ahmet Zeki Yolbulan	BoD member			0.5	0.6	0.1%								
	Net Purchase	Kamil Gulec	Vice Chairman			1.5	1.3	0.2%								
	Net Sale	Murat Yolbulan	Son of BoD member			-1.4	-1.5	0.2%								
	Net Sale	Mutullah Yolbulan	Chairman			-22.7	-25.5	3.8%								
PETKM	Purchase	SOCAR	Main shareholder			4.0	7.7	0.4%								
SISE	Purchase	Mufit Ozkara	CFO & Trakya Cam BoD member			0.1	0.2	0.0%								
	Purchase	Teoman Yenigun	Trakya Cam Chairman			0.0	0.0	0.0%								
TAVHL	Purchase	Asuman Sener	Spouse of the CEO			0.0	0.1	0.0%								
	Sale	Cem Kozlu	Former BoD member			0.0	-0.1	0.0%								
TCELL																
TKFEN	Sale	Ali Nihat Gokyigit	Controlling shareholder, 19.2% stake			0.0	-0.2	0.0%								
	Sale	Feyyaz Berker	Controlling Shareholder, 21.1% stake			0.0	-0.2	0.0%								
TOASO	Sale	Huseyin Sahin	Management			0.0	-0.1	0.0%								
	Sale	Ahmet Numan Altekin	Management			-0.1	-0.5	0.0%								
	Sale	Okan Bas	Management			0.0	-0.3	0.0%								
TRGYO	Purchase	Ismail Kazanc				0.0	0.0	0.0%								
	Net Sale	Mehmet Torun				-0.1	0.0	0.0%								
	Share Buyback	Torunlar GYO	0.2% Treasury stock			0.0	0.1	0.0%								
TRKCM	Purchase	Mufit Ozkara	CFO & Trakya Cam BoD member			0.0	0.0	0.0%								
		Sisecam Pension Fund		9.0	1.3%											
TTKOM	Net Purchase	Management	Various members of the management team			0.2	1.6	0.0%								
TUPRS	Net Sale	Niyazi Yigit Erkut	General Manager			0.0	-0.1	0.0%								
YAZIC	Purchase	Kamil Yazici YD				0.9	10.8	0.6%								
	Net Purchase	Family Members				0.3	3.1	0.2%								
	Registration	Vahit Yazici		1.0	0.6%	0.0	0.2	0.0%								
<sup>1</sup> Yildiz Holding purchased the shares from Strategic Investment Fund																
<sup>2</sup> Through private placement																

## **Burgan Securities - Equity Rating System**

### **12-month Rating:**

**Our 12-month rating system comprises the following designations: BUY (B), HOLD (H), SELL (S).** The absolute upside to target value implied by the current market capitalisation is the main determinant of our rating system. Valuation tools employed most frequently are Discounted Cash Flow (DCF) and international peer group comparison, though other metrics such as historical relative valuation, price to book, return on equity, replacement value are also used wherever appropriate. Our analysts set the fair/target values with a 12-month investment horizon. Comparing the upside in a specific stock with the market's upside (determined through the aggregate upside of our coverage based on free float Mcaps), in addition to taking other yardsticks into consideration, analysts recommend BUY (B), HOLD (H), SELL (S) based on their 12-month total return views.

### **Sector Rating**

Our investment horizon for industry ratings is again 12 months. This rating gives an indication as to how the analyst sees that particular industry for the next 12-month period in terms of growth, profitability, pricing power, competitive dynamics etc. The rating in this category thus reflects our analyst's assessment of the conjunctural outlook for the industry, without involving any specific benchmarks. The ratings employed are **Overweight (OW)**, **Neutral (N)**, **Underweight (UW)**.

**Overweight (OW):** Due to improving sector related fundamentals and/or attractive valuations, the sector index is expected to perform better than the ISE-100 in the next 12-months

**Neutral (N):** The sector index is expected to perform in line with the ISE-100 in the next 12-months

**Underweight (UW):** Due to worsening sector related fundamentals and/or expensive valuations, the sector index is expected to perform worse than the ISE-100 in the next 12-months

### **Short-term Rating:**

Our short-term rating system comprises the following designations: OUTPERFORM (OP), MARKETPERFORM (MP), UNDERPERFORM (UP). Considering possible triggers, catalysts, and/or company, sector & market views, we rate the stocks as:

**Outperform (OP):** If 3-month total return is expected to exceed the ISE-100 (sector index if specified) by more than 10%

**Marketperform (MP):** If 3-month total return is expected to be in line (+/- 10%) with the ISE-100 (Peerperform if sector index is specified)

**Underperform (UP):** If 3-month total return is expected to be below the ISE-100 (sector index if specified) by more than 10%

S/T Stock Rating Summary	Relative Return
<b>Outperform (OP)</b>	>=10%
<b>Marketperform (MP)</b>	<+10% & >-10%
<b>Underperform (UP)</b>	<=-10%

*To have a more balanced distribution of ratings, Burgan Securities has requested that analysts maintain at least 20% of their ratings as Underperform and no more than 25% as Outperform, subject to change depending on market conditions.*

### **Other Qualifiers Utilised:**

**NR:** Not Rated

**NC:** Not Covered

**UR:** Under Review

### **Market Call**

Our equity **market call** has an investment horizon of 3-12 months. **Our market calls are BUY, NEUTRAL, SELL.**

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